



PRESS RELEASE

MARCO SHOWCASES THREE NEW MACHINES AT CAFFÈ CULTURE Caffè Culture 2008 – Stand E40

Marco Beverage Systems, one of Europe's leading designers and manufacturers of beverage making equipment, is demonstrating three of its latest products at **Caffè Culture 2008**. A new energy efficient water boiler range called **Ecoboiler** is on show along with the **Maxibrew Fresh Cup**, a bulk filter coffee maker that ensures quality is maintained by automatically disposing of stale coffee after a pre-determined holding time. Also new is a range of **Self-Service brewers**, optional versions of the Company's best selling **Qwikbrew** and **Maxibrew** bulk brewers, which permit self-service from one side and staff service from the other. All the new products may be seen on the **Marco stand [E40]** at Caffè Culture along with other selected products from the extensive Marco range of beverage making equipment.

ECOBOILERS

With the rising cost of energy, the lifetime cost of a water boiler is at least as important as the capital investment. Although no more expensive to purchase than a standard water boiler, the projected savings over the lifetime of the energy efficient Ecoboilers are so substantial that they may far exceed the cost of purchasing a competitor's model. That can be the equivalent of having a free new boiler every four years. Marco is encouraging caterers not to buy on price alone, but to compare the energy efficiency of the different brands and make their purchase decision based on the overall costs over the life of the boiler.



Designed specifically for an era of rising energy costs, the Ecoboiler achieves savings by improved insulation, a redesigned boiler configuration, a half fill

“Eco mode”, for use in quieter periods and an engineer adjustable temperature setting. The new range is available in 5 and 10-litre push button models and 5, 10, 20 and 30-litre tap models.

MAXIBREW FRESHCUP

Also at Caffè Culture 2008 is Marco’s latest bulk filter coffee brewer, the Maxibrew Freshcup(image on right). It is designed to brew filter coffee to the SCAE Gold Cup standard and incorporates technology to ensure that the coffee is always fresh. It is equipped with an automatic system for dumping stale coffee after a pre-determined length of time. Holding time is agreed with customers at installation time and set by the installation engineer. When the coffee is past its best, it is automatically dumped and the machine begins a short rinse cycle to rid the urn of stale coffee oils, ready for the machine to brew a fresh batch of coffee.



To maximise the quality of coffee stored and to keep it in optimum condition, the Maxibrew Fresh Cup is equipped with a double walled holding urn in a hot water jacket for better insulation.

SELF-SERVICE BREWERS

As the name suggests, Marco’s Self-Service brewers are line extensions of the Company’s best-selling Qwikbrew, Qwikbrew Twin and Maxibrew bulk brewers. They are designed to fill a gap in the market for self-help coffee service equipment that serves quality filter coffee at an economic price, whilst protecting customer safety. They offer self-service coffee dispense from one side of the brewer and staff service from the other. The self-service side is a push and hold system, where coffee pours only for as long as the button is depressed. The side facing the operator is fitted with traditional Tomlinson handles. The push button configuration and recessed cup stations are safety features enabling easy dispense of fresh quality filter coffee. Visitors to the Show are invited to the Marco stand to see a working model and to enjoy a cup of filter coffee.



MORE INFORMATION

PHIL BOARDMAN
MARKET-LED SERVICES
TEL: 0118 987 6780
EMAIL: info@market-led.co.uk

CLIENT CONTACT

CHRIS YORK
MARCO BEVERAGE SYSTEMS LTD.
TEL: 01933 666488
EMAIL: sales@marco-bev.co.uk